



BRECK'S advance sale saves you up to 50%!

Beautiful Mother Bulbs Fresh From the Fields of Holland! | Breck's Holland

sandy bulbfields along the North Sea here in Holland are the finest bulbs in the world. They have to be because they produce bulb-lets for future generations of tulips.

And these same mother bulbs are the very ones you get next Fall when you order from Breck's Advance Bulb Sale!

You can be sure of getting these superior quality bulbs because we're right here on the spot when the bulbs are dug. We actually examine countless thousands of bulbs before deciding which ones to send to our customers in Amerika. Your individual order will be assembled and packed right here in Holland within a few days after the bulbs are taken from the ground. Is it any wonder we can guarantee Breck's to be the finest bulbs you can buy?

Order Now -Pay Next Fall ...

Here's how our famous Advance Bulb Sale works. You place your order any time up to the 15th of July 1956. Simply fill out the order form enclosed, or order on your own letter paper.

We airmail orders to our Holland office — in exact sequence as we receive them. Then, when the bubb are dug, your individ-ual order will be expertly assembled and packed in our own modern bulb warehouse.

Fast steamers then bring the bulbs in early Fall to our Boston headquarters, where we stamp and ship your package by U.S. parcel post or express. No duty or import fees of any kind to pay! You may order now and we'll bill you for your bulbs, plus postage, at planting time. Or to get FREE the 15 blue Glories-of-the-Snow bulbs, and to have Breck's pay all postage, simply enclose remittance in full with your order.



Barge load of tulip bloom

Barge load of tulip blooms being removed from bulb fields.

Every field in which Breck's bulbs are grown is kept immaculately clean. This insures vigorous, healthy bulbs. As illustrated above, every bloom is picked off the mother plant so all the strength can go into the bulb instead of into the flower.

After digging and curing, Breck's bulbs are inspected and certified to be true-to-amen and quality by an inspector for the Holland Government. Then the bulbs are further examined by American Dept. of Agriculture experts to be sure they're disease-free. All Breck's bulb shipments bear the seal both of the Dutch and the U. S. Government Inspectors.

Holland's Choicest DIRECTLY To You...

Holland bulbs sold by other American firms usually go from the grower to an exporter, to an American wholesaler. Then they may be handled 2 or 3 times more

before you get them.

When you buly from Breck's Advance Bulb Sale, your bulbs are packed in Holland and never touched again until you yourself open the package!

Experts here in Holland insist that bulbs are so delicate "they must be handled like eggs!" Thus, you can see why Breck's direct-to-you bulbs grow and bloom better!



Breck's buyers in Holland examining test planting varieties for this Sale.

WAREHOUSE

Hillegom, Holland -

Hillegom, Holland

The picture shows one end of the new Breck's bulb warehouse in operation. It is considered the most modern in Holland. Baskets and crates of bulbs are brought to the warehouse by canal barges.

Hillegom is in the 'heart' of the famous bulb district. The flat sandy bulb fields in which the finest bulbs are grown spread out as far as the eye can see in every direction. In the Spring, these fields are a vast carpet of beauty when the bulbs start coming into bloom. Here is where the most experienced, reliable growers have lived for generations, many still working the same land on which their fathers and grand-fathers grew bulbs before them.

Upon arrival at the Breck's warehouse, the barge-loads of bulbs are first sorted according to size. The biggest, most vigorous ones are for Breck's orders; the smaller ones sold to other exporters.

Then the bulbs are examined for bruises or other defects. Next cleaned, cured and finally they're ready for putting into the famous green "baby bags" that identify Breck's bulbs. Your individual order is assembled and packed right here from this choice stock.

No other American firm can give you such direct service—or such

No other American firm can give you such direct service — or such top-quality bulbs at such substan-tial savings!

PLEASE NOTICE: YOU MUST ORDER BEFORE JULY 15, 1956. After this date, bulbs will be shipped to Amerika to be sold at regular prices.



Holland bulbs give their glorious bloom each Spring and can only be planted in the Fall months. We mail this Sale Folder at this time, during the blooming season, so you can better plan your Fall planting needs.



RED Emperor

Wherever you go in the early VV Spring, you will see and hear about Red Emperors. People plant them by the hundreds for spec-tacular effects. Yes, here's a gorgeous Tulip that actually blooms before the Crocus fade, with the Daffodis and Hyacinths . . . The only fall, large Tulip to flower so early. Massed in beds, grouped in the garden or arranged indoors, they create unusual excitement. Red Emperor is a masterpiece of brilliancy, grace and size. The color is spectacular . . . shining vermilion-scarlet, fluorescent in the sunshine. They open dinner plate size to reveal a richer hue of scarlet, with a glowing yellow base, ringed with black. Huge 9 in. blooms on 15 in. stems with robust foliage. Breck's Red Emperors are top-quality re-selected stock . . . guaranteed true to name. They are the finest bulbs you can buy anywhere . . . they are grown especially for Breck's.

Price Reduced! FB5 Red Emperor

11 for \$1.00 22 for \$1.98 50 for \$4.40 100 for \$8.75



Most graceful Tulips known! Their long petals reflex gracefully and when fully open, the unforgettable flowers resemble lovely Lilies. Have the most graceful form of any Tulips in the world.

FB318 White Triumphater. The largest lily-flowered . . pure snow white of amazing form and superb texture. 5 for \$1.00; 10 for \$1.98; 50 for \$8.50 FB314 Alaska. Remarkably long flowers of the brightest, clearest canary yellow. Becomes a luminous 6-pointed star when fully open.

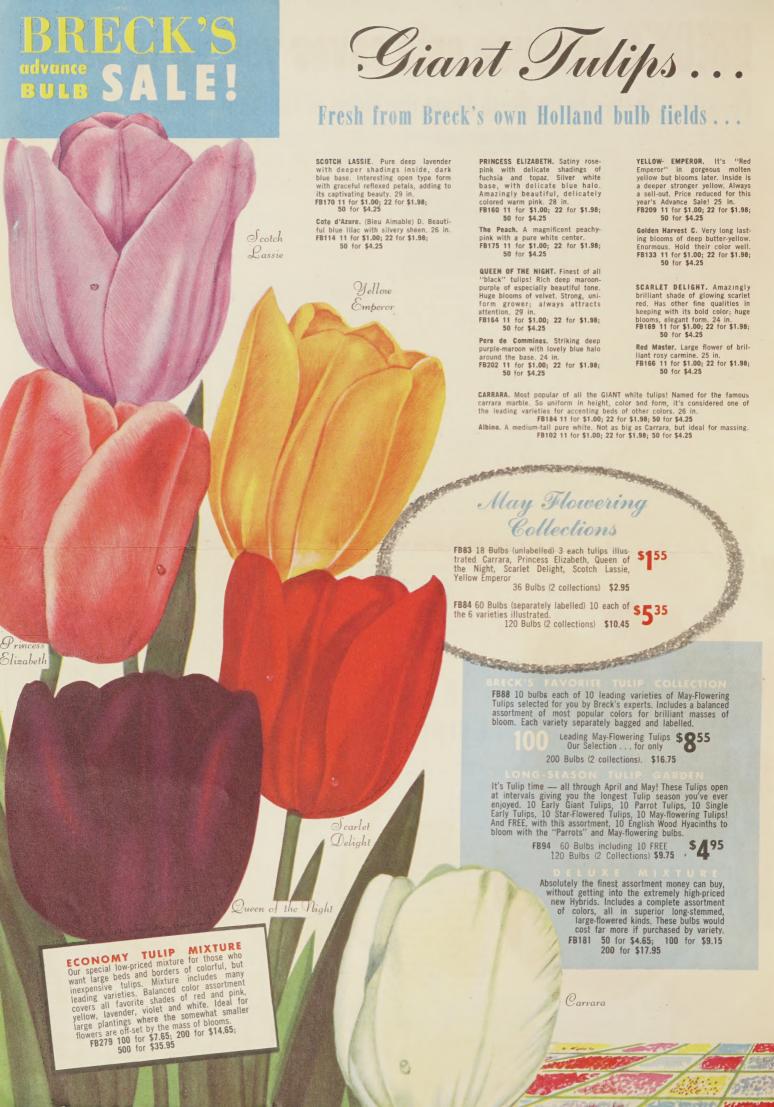
9 for \$1.00; 18 for \$1.98; 50 for \$5.40

FB316 Marcellina. Glorious rich shade of salmon pink with a lively rose sheen . . . most unusual variety on account of its lovely, slightly rolled, reflexed petals.

9 for \$1.00; 18 for \$1.98; 50 for \$5.40

FB320 Rainbow Mixture. 10 for \$1.00; 20 for \$1.98; 50 for \$4.75





direct from Holland

Shipped directly to your home at planting time!



"The Flamingo Tulip". An amazingly beautiful bloom unlike any other tulip! Long, graceful wing-like petals and delicate flamingogracerul wing-like petals and delicate flamingo-pink color endear Rosy Wings to all who see it. Has a delicate coloring that flashes and glows in the sun; seems pale and soft, yet you'll never forget it! A few groups of these in the garden will become your "special" pride and joy! Very choice! FB203 6 for \$1.00; 12 for \$1.98; 50 for \$7.50



PRINCE CARNAVAL. Authentic Early American Favorite! Brilliant yellow with rich red flames darting up from the base; very bright. An outstanding example of the varieties planted in early Colonial gardens. This is the perfect tulip to plant near New England homes and in old-fashioned gardens. Adds a gay touch to the April garden for it blooms early with the Hyacinths and Daffodils. 15 in. FB259 7 for \$1.00; 14 for \$1.98; 50 for \$6.75



Ballet Dancer-Bellona-Fireglow FB31 15 Bulbs (5 ea.)

30 Bulbs (2 collections) \$3.10

Holland's experts have selected these as the best of the "long-lived" tulips. They are persistent, and bloom year-after-year, mid-April through May.

Blooms year after year!

BALLET DANCER. (T) Rare shade of rich mahoganyred flushed with orange and yellow. Very distinct. FB110 11 for \$1.00; 22 for \$1.98; 50 for \$4.25 BELLONA. (SE) Clear bright yellow with a sweet perfume that spices the Spring air. 22 in. FB251 7 for \$1.00; 14 for \$1.98; 50 for \$6.75

FIREGLOW. (SE) Vibrant, luminous orange; large and fragrant gorgeous blooms last and last. 18 in. FB256 9 for \$1.00; 18 for \$1.98; 50 for \$5.40



ALL ORDERS SHIPPED FROM HOLLAND!

Bulbs packed in Breck's overseas warehouse.

Our famous Advance Bulb Sale is possible only because we can assemble and pack your order in our own Holland warehouse. This savings makes possible our price reductions up to 50%.

PEONY-FLOWERED TULIPS Enormous DOUBLE blooms resembling true peonies. Blooming in late May, the massive flowers are held on sturdy 16 to 20 in, stems. Each flower has markings of contrasting colors, Available in Following Separate Varieties:

EROS (F8030) Bright sating rose, tinted with brilliant silver markings. Full, fat bloom curls inward just like a peony.

MT. TACOMA (F8306) Very large double white with silver and creamy-yellow markings on most petals.

LIVINGSTONE (FB304) Dazzling cherry-red with so many petals you won't believe your own eyes. Very strong stem and neck.

All of Above: 9 for \$1.00

Livingstone

All of Anove: 9 for \$1.00 18 for \$1.98 30 for \$3.40

MIXED PEONY-FLOWERED TULIPS. A glorious mixture of the varieties listed above, plus various others to assure you a complete rainbow of fantastic colors. All are the enormous DOUBLE peony-flowered type.

F8308 Mixed 10 for \$1.00 20 for \$1.98 50 for \$4.75

Mt. Tacoma

NIZZA (FB307) Bright, glowing yellow with very striking crimson-red marks up-and-down through the petals. 18 for \$1.98 50 for \$5.40

Breck's Save up to 50%



BUNCH FLOWERED TULIP

IMPROVED FIRESPRAY. (Kaaba). Completely unlike any other tulip. Every bulb produces 3 to 5 flaming scarlet blooms resembling glant sparks on the same stem; only 10 in. tall yet they're the brightest and most spectacular of all tulips. Ideal for mass planting, since you get up to five times as many actual blooms as from any other tulip you can plant! Flowers early with Daffodils.

FB297 7 for \$1.00; 14 for \$1.98; 50 for \$6.75

Peony-Flowered Collection

A collection of the four choice varieties illustrated in color.
Fros Livingstone
Nizza Mt. Tacoma
FB30 16 bulbs (4 ea. of 4)
(unlabelled) \$1.69 2 collections (32 bulbs) \$3.25

ORDER NOW - PAY NEXT FALL



Parrot Tulih Collection

FB18 25 Bulbs (5 ea. of the 5 listed below (separately labelled) \$2.95

PRICE

BRECK'S MAGNIFICENT MATADOR

A bright new scarlet beauty that we're proud to offer! Blooms early, just after famous Red Emperor. Blooms of glant size. When fully matured, each flower is so eye-catching in brilliant scarlet coloring that you'll be drawn back to it again and again. Petals sweep outward gracefully, giving the Matador exceptional form. Strong, sturdy textured blooms hold up for days after ordinary tulips have faded. Longest-lasting, most eye-appealing tulips we've seen! FB197 7 for \$1.00; 14 for \$1.98; 50 for \$6.75

BLUE PARROT. The cleanest, sharpest color, and the longest-lasting bloom in the entire Parrot class. Magnificent clear amethyst-blue that never fades . . . never burns . . . always holds its clear color and fresh texture for the entire long life of the 5 to 6 in. bloom. Few other flowers OF ANY TYPE can compare with Blue Parrot for sustained, bewitching charm. 29 in. FB238 9 for \$1.00 18 for \$1.38 50 for \$5.40 BLACK PARROT. Gorgeous ebony-black, overlaid maroon; each petal fringed and feathered. The most striking of all the "black" tulips because of its amazing shape and texture. 26 in. FB239 8 for \$1.00 16 for \$1.98 50 for \$5.95

DISCOVERY. Immense flower of rich old rose, etched and frosted silver and white. A flower of remarkable substance, 8 to 10 inches across when fully open. Tall and sturdy. 27 in. FB240 7 for \$1.00 14 for \$1.98 50 for \$5.75

SUNSHINE. Clear, bright golden yellow blooms of enormous

FB240 7 for \$1.00 14 for \$1.98 50 for \$6.75 SUNSHINE. Clear, bright golden yellow blooms of enormous size. Characteristic Parrot-green markings on the outside. Lovely feathered and fringed flowers. 18 Inches.
FB245 7 for \$1.00 14 for \$1.98 50 for \$6.75 ORANGE FAVORITE. Clear soft orange with a delicate rosy sheen; beautiful soft green mottling. Bright orange inside with yellow at the base. Nicely fringed edges. One of the most fragrant of all Tulips. 22 in.
FB243 9 for \$1.00 18 for \$1.98 50 for \$5.40









GRAND BLEND OF FINEST PARROT TULIPS
Breck's Special blend of Holland's most spectacular Parrot Tulips. Includes rare new colors, new forms and unusual varieties. All have been selected for outstanding feathered, fringed and orchid-like shapes.

Order Mixture FB249

10 for \$1.00; 20 for \$1.98; 50 for \$4.75

Fragrant Hyacinths

Our CHOICE GARDEN SIZE BULBS produce large uniform spikes which stay in prime condition over a long flowering period . . . and they continue to bloom every Spring for many years. They are particularly lovely planted with the early Tulips and Narcissus. FB537 CITY OF HAARLEM. Soft yellow with delicate creamy tints. FB540 DELFT BLUE. Clear, cool porcelain blue! Named for the famed Holland pottery which they resemble in color.

FB543 INNOCENCE. Large snow-white bells, thickly clustered, making showy spikes. They look almost too perfect to be real. FB544 PINK PEARL. Clear sparkling bells on large, well-formed spikes.

ANY OF ABOVE VARIETIES: 6 for \$1.00; 12 for \$1.98; 50 for \$7.50

BRECK'S HYACINTH MIXTURE. Our SPECIAL "ALL COLORS BLEND" of large garden-size Hyacinths . . . will give you a glorious mass of beautiful color and a garden-full of heavenly fragrance every Spring and for years to come. Best mixture money can buy!

FB549 7 for \$1.00 14 for \$1.98 50 for \$6.75

TEN SELECTED GIANT HYACINTHS Largest Bulbs in Holland... Hand Picked, AH Different FB38 10 Bulbs (one ea. 10 var.) (unlabelled) \$2.95 2 collections (20 bulbs) \$5.75

ORDERING INSTRUCTIONS

BRECK'S ADVANCE BULB SALE

Mail your order now — and save up to 50% over regular prices! Pay for bulbs next Fall at planting time. To save more money, send remittance in full with order. Then Breck's pays all postage, and also sends you FREE Bonus bulbs. We guarantee big, plump top-quality bulbs... complete blooming satisfactors.

tion . . . protection against shortages of choice varieties . . . or your money back! Planting instructions with every order. Use order blank enclosed, or make out order on your own paper. Sale definitely ends July 15th! All bulbs sold only in quantity units listed, or multiples thereof. thereof.

MAIL TO: BRECK'S, 240 BRECK BLDG., BOSTON 10, MASS. U.S.A.



City of Haarlem Innocence
Pink Rearl Innocence
FB64 20 Bulbs (separately labelled)
5 each of the 4 listed above.

40 Bulbs (2 collections) \$5.95

Breck's BULB SALE

ORDER BLANK

Mail your reservation, that's all! Not one cent to pay in advance unless you prefer; wait and pay for bulbs at planting time next Fall. (To save money, send remittance with your order before July 15th. Then Breck's pays postage, and sends you FREE Bookkeeper's Bonus Bulbs!) Order NOW for guaranteed savings of 20% to 50% . . . complete blooming satisfaction . . . protection against shortages of choice varieties! Guaranteed big, plump, top-quality bulbs. Planting instructions with every order. Reserve your needs NOW at these reduced prices. Sale definitely ends July 15th, 1956!

NOTE: Due to pre-packing in Holland, we offer these bulbs only in the quantity units listed and multiples thereof.

Уои Save Send no money - Pay next fall

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|-----------|--------------------------------------------------------------------|-----------------------|-------------------------------------|-----------|-----|----------------------|----------------|------------------|------------------|---------------------|----------------|--|
| FB No. | HOW | | TOTAL PRICE | FB No. | HOW | NAME | TOTAL PRICE | FB No. | HOW | NAME | TOTAL PRICE | |
| 5 | | Tulip Red Emperor | | 170 | | Tul. Scotch Lassie | | 318 | | Tul. White Trumpht. | | |
| 18 | | Parrot Tul. Coll. | | 175 | | Tul. The Peach | | 320 | | Tul. Lily Fl. Mix. | | |
| 29 | | Harbngrs of Spring | | 181 | | Tul. De Luxe Mix. | | 321 | | Daf. Lge.Trump. Mi. | | |
| 30 | | Tul. Peony Fl. Coll. | | 184 | | Tulip Carrara | | 323 | | Daf. Red Cup Mix. | | |
| 31 | | Long Lived Tul. Coll. | | 193 | | Tul. Hol.'s Glory | | 328 | | Daf. Natural, Mix. | | |
| 38 | | Giant Hyacinth Coll. | | 197 | | Tul. Breck Matador | | 332 | | Daf. Beersheba | | |
| 48 | | Daffodil Coll. (12) | | 202 | | Tul. P. de Commines | | 341 | | Daf. King Alfred | | |
| 49 | | Daffodil Coll. (30) | | 203 | | Tul. Rosy Wings | | 344 | | Daf. Mt. Hood | | |
| 50 | | Royal Standard Coll. | | 209 | | Tul. Yellow Emperor | | 348 | | Daf. Mrs. Backhouse | | |
| 61 | | Lily Fir. Tul. | | 238 | | Tul. Blue Parrot | | 382 | | Daf. Br. Colossal | | |
| 64 | | Hyacinth Coll. | | 239 | | Tul. Black Parrot | | 406 | | Daf. Scar. Elegance | | |
| 83 | | Tul. May Firg. (18) | | 240 | | Tul. Parrot Discov. | | 409 | | Daf. Scarlet Gem | | |
| 84 | | Tul. May Firg. (60) | | 243 | | Tul. Par. Orge. Fav | | 419 | | Daf. Sempor Avanti | | |
| 88 | | Favor. Tul. (100) | | 245 | | Tul. Par. Sunshine | | 429 | | Daf. Inglescombe | | |
| 93 | | Dar. Hyb. Tul. (8) | | 249 | | Tul. Par. Mixture | | 438 | | Daffodils Twink | | |
| 94 | | Long Season (60) | | 251 | | Tulip Bellona | | 443 | | Daffodils St. Agnes | | |
| 102 | | Tulip Albino | | 256 | | Tulip Fireglow | | 467 | | Daffodils Thalia | | |
| 107 | | Tulip Apeldoorn | | 259 | | Tul. Pr. Carnaval | | 517 | | Crocus Mixture | | |
| 110 | | Tul. Ballet Dancer | | 279 | | Tul. Econ. Mixture | | 518 | | Cro. Gt. Fl. Mix. | | |
| 114 | | Tul. Cote d'Azure | | 292 | | Tul. Crested Marvel | | 537 | | Hyac. City Haarlem | | |
| 118 | | Tul. Diplomate | | 297 | | Tul. Firespray | | 540 | | Hyac. Delft Blue | | |
| 133 | | Tul. Gold. Harvest | | 303 | | Tul. Peo. Fl. Eros | | 543 | | Hyac. Innocence | | |
| 141 | | Tul. LeFeber Fav. | | 304 | | Tul. Livingstone | | 544 | | Hyac. Pink Pearl | | |
| 160 | | Tul. Princess Eliz. | | 306 | | Tul. Mt. Tacoma | | 549 | | Hyac. Mixture | | |
| 164 | | Tul. Queen Night | | 307 | | Tul. Peo. Fl. Nizza | | | | | | |
| 166 | | Tul. Red Master | | 308 | | Tul. Peo. Fl. Mix. | | | | | | |
| 167 | | Tul. Spring Song | | 314 | | Tul. Lily Fl. Alaska | | | TOT | AL THIS COLUMN | | |
| 169 | | Tul. Scar. Delight | . Scar. Delight 316 Tul. Marcellina | | | | | TOTAL COLUMN ONE | | | | |
| | TOTAL COLUMN ONE TOTAL COLUMN TWO | | | | | | | | TOTAL COLUMN TWO | | | |
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bulbs ordered, PLUS postage on bulbs ordered.

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| sends me FREE th | e Bookke | eper's E | onus of | S Glori | es of the Sn | ow |

BRECK'S OF BOSTON 240 Breck Building Boston 10, Mass.

C1234567890





Nette (Sothi's)

CRESTED MARVEL

Here's an amazingly different tulip! It's a beautiful rich crimson color, with velvet texture and graceful cupshape. But where the petals of all other varieties have smooth, rounded edges . . . Crested Marvel has an amazing delicate 1/4 inch FRINGE! Each beautiful petal is outlined with this unusual fine feathered edge, giving it a soft quality never before found in tulips.

Crested Marvel was discovered by one of our bulb buyers last spring while he was examining hundreds of test varieties in Holland. This particular tulip stood out from all the others like a beacon of beauty because of its amazing lacy edges. Crested Marvel is a strong, reliable grower; has remarkable striking color, strong stems that hold the blooms 22 in. high. Blooms reliably in mid-season, following the early tulips. We strongly recommend it in every way!

FB292 6-\$1.00; 12-\$1.98; 50-\$7.50

"Glories-of-the-Snow" Bulbs log for payment with your order!

This is our "Bookkeeper's Bonus". If you send full payment with your order (before July 15th), we'll pass our bookkeeping savings on to you by paying all postage . . . AND in addition, we'll include absolutely FREE with your order 15 blue "Glories-of-the-Snow" bulbs. They will burst into bloom at the same early date as the crocus, giving you beautiful 5 to 6 in. spikes of flowers like those shown at right. They thrive equally well in full sun or partial shade. Plant 3 in. deep and 3 in. apart.



Holland's Most Amazing Tulips!

Listed below are the five newest, most spectacular tulips available anywhere in the world! All have enormous blooms, far bigger than any we've seen before. The colors are brighter, sharper than in ordinary tulips. These are the famous "Darwin Hybrids",

HOLLAND'S GLORY Definitely the biggest, most beautiful variety in existence, according to all experts. Massive blooms of flaming vermillion-red and orange-scarlet to 15 in. across.

FB193 75c ea.: 3-\$1.95: 6-\$3.75 SPRING SONG Tremendous, perfectly formed blooms of striking cherry-red. Lighter when partially open. FB167 7-\$1.00; 14-\$1.98; 50-\$8.75

DIPLOMATE Clear vermillion-red outside, with lighter even more dazzling color inside. FB118 4-\$1.00; 8-\$1.98; 25-\$5.90 LEFEBER'S FAVORITE Mr. D. W. LeFeber is Holland's foremost hybridizer of new tulips. Of all the new varieties he knows. THIS is the only one to which he has given his own name! Truly a masterpiece of scarlet-red. F8141 4-\$1.00; 8-\$1.98; 25-\$5.90

APELDOORN Exceptionally large oval-shaped blooms of brilliant flame-scarlet, with striking yellow center outlined by a band of velvety black inside of each.

FB107 5-\$1.00: 10-\$1.98: 25-\$4.65

Collection

Apeldoorn Holland's Glory Diplomate

FB93 8 Buibs (labelled) \$2.75

2 Collections (16 bulbs) \$5.25

BRECK'S ADVANCE BULB SALE Mail your order before July 15th, 1956

ese low prices.

HOLLAND'S GLORY